

NORTH-CENTRAL CALGARY FEELING THE SQUEEZE

Since opening our facility in 2004, Vivo has witnessed unprecedented growth in population and diversity in the community. While we are thankful that individuals and organizations have embraced Vivo as their community hub, these same users are now clear that Vivo is unable to serve their needs and new and different spaces are required to help them thrive physically, socially and emotionally. In response, Vivo and the community co-created an innovative and impactful design to upgrade the existing facility ensuring the community has access to the vital programs, services and spaces that Vivo and our other community partners provide.



POPULATION INCREASE

- 2004: 79,544
- 2017: 132,204
- 2026: 190,000+

CULTURAL HUB

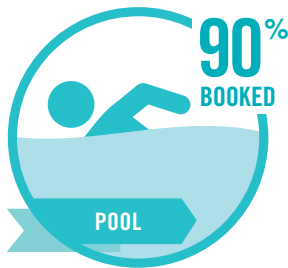
- 44% PERSONS OF COLOUR
- 34% IMMIGRANTS
- SOUTH ASIAN, CHINESE, FILIPINO, MIDDLE EASTERN, AFRICAN, MULTI-GENERATIONAL

CHILDREN, YOUTH AND FAMILIES

- OVER 80% ARE FAMILIES WITH CHILDREN
- 67% OF FAMILIES HAVE CHILDREN AT HOME
- PREDOMINANTLY AGED 5-9
- 25% OF HEAD OF HOUSEHOLD ARE AGED 25-44

VIVO'S PRIMARY COMMUNITY

NORTH-CENTRAL CALGARY NEEDS SPACE



- 2 lanes for over 500,000 pool visits each year.
- 90% of spaces in swimming programs are filled by noon on the first day of registration.
- 1,500 children on waitlists each session for swim lessons.
- Over capacity leads to many community residents accessing pool related services in Airdrie.
- Only pool in north-central Calgary serving families.



- Too busy and no space are frequently cited as justification for pass cancellation.
- Expanded fitness essential to maintain self-sustaining facility.
- Private space to respond to cultural needs identified by the community.



- 65 organizations booked space at Vivo in 2017, 80% weekly or monthly usage.
- Community and cultural organizations list space as the most significant barrier to their work.
- Currently no or minimal access to social services in north-central Calgary.
- Healthy communities have spaces that draw them together.

OVERALL SIZE COMPARISON



NORTH-CENTRAL CALGARY
195,000 SQ.FT

TYPICAL CALGARY REGIONAL RECREATION CENTRES
300,000 SQ.FT

ECONOMIC IMPACT

FTE estimation for construction was provided by Costplan Management based on other projects with similar scope, budget and size.



COMMUNITY IMPACT



SOCIAL ECONOMIC GENERATOR

6 COMMUNITY GROUPS AND DOZENS OF NEIGHBOURS WORKING TOGETHER TO HELP COMMUNITY ECONOMIC DEVELOPMENT THRIVE

REVENUE SOURCES

